

Chico GP - Preliminary List of Key Issues Heard to Date

General Category of Key Issues	Local Economy/ Econ Dev	Land Use and Growth	Neighborhoods/ Housing	Community Character	Circulation/ Mobility	Public Services/ Safety	Environment	Sustainability
Key Issues Heard to Date (Alphabetical)								
Acquisition and easements for creekside greenways							✓	
Add mixed use development		✓						
Add pathways along riparian corridors		✓						
Add traffic calming measures					✓			
Address climate change								✓
Agricultural easement program and no-net loss of farmland		✓						
Air Quality protection and standards							✓	
Architectural review improvements				✓				
Attract high value businesses and executives through improved air service	✓							
Attract new business through incentives	✓							
Be a sustainability leader								✓
Better define compact urban form		✓	✓	✓				✓
Better define density		✓	✓					
Better define neighborhood compatibility		✓	✓	✓				
Better private sector economy	✓							
Buffer zones between agricultural and urban to protect air quality		✓					✓	
Build ecosystem areas and habitat restoration							✓	
Capitalize on historical assets for tourism	✓			✓				
Collaborate with CSUC on expansion plan		✓				✓		
Collaborate with CSUC on housing needs			✓					
Community image/definition				✓				
Compact urban design for sustainability		✓						✓
Compatibility and consistency between existing development and infill		✓						
Connect south part of town to Highway 99		✓			✓			
Connected open space corridors		✓					✓	
Connectivity between neighborhoods and uses		✓						
Consider revenue sharing to expand economic base	✓							
Consider solutions to the City's traffic problems					✓			
Continue existing partnerships	✓							
Continue HCP development							✓	
Cooperate in Butte County HCP							✓	
Create a variety of parks and recreational spaces		✓						
Create appropriate transitions between new and old neighborhoods				✓				
Create business friendly and "open" environment image				✓				
Create neighborhood parks		✓						
Creative reuse of empty lots (community gardens)		✓						
Creative reuse of problem parks with new uses (dog parks)		✓						
Define clear base employment sectors	✓							
Define sustainability								✓
Dense urban core		✓						
Densify Downtown to increase business	✓							
Design standard manual		✓						
Determine density for growth areas		✓						
Diverse housing choices		✓	✓					

Downtown as heart of community	√	√		√				
Economic incentives for resource protection in development	√							
Economic sustainability is immediate need	√							√
Economically viable land use plan	√	√						√
Education		√				√		
Emphasis on telecommuting	√							
Encourage active and passive solar energy							√	
Encourage alternative energy and biodiesel busses								√
Encourage entrepreneurial opportunities	√							
Enhance and expand alternative transportation system					√			
Enhance the Community Design Element				√				
Equitize fee structure (mf homes, green building)	√	√	√					√
Establish clear growth boundaries/urban edges	√	√	√	√	√	√	√	√
Expand airport infrastructure and flights	√				√			
Expand business opportunities	√							
Expand vocational and early college programs	√							
Fiscally viable General Pan	√							√
Full service community	√	√				√		
Green building requirements								√
Green improvements in City								√
Growth around airport?	√	√						
Haven for innovation and entrepreneurial companies	√							
Historic preservation		√		√				
Identify appropriate locations for industrial uses		√						
Identify appropriate school sites		√						
Improve and add outdoor lighting for safety						√		
Improve bike friendliness and facilities Downtown					√			
Improve bike/ped infrastructure/connectivity					√	√		√
Improve business friendliness	√							
Improve certainty/transparency in process	√	√				√		
Improve public transit routes/frequency						√		
Incentivize good/sustainability development	√	√	√					√
Increase affordable and accessible housing			√					
Increase safety						√		
Increase tourism draw through events	√							
Increase walkability and bike safety					√			
Infill focus with context sensitive design		√						
Integrate low-income housing			√					
Integrate sustainability practices into project review								√
Intellectual incubator with e-focus	√							
Land costs too high	√							
Limit huge expanses of new housing			√					
Long range and team-based approach to protection of cultural and historic resources				√				
Lower density housing at City edges		√						
Maintain historic quality of Downtown				√				
Maintain small town character				√				
More housing downtown	√	√	√	√				
Natural resource constraints in planning process		√					√	
Need a mix of land uses for sustainability								√
Need ready-to-go land opportunities	√	√				√		
New development branded with "Chico feel" and emphasis on sustainability		√						√
New urbanist development		√						
No net loss of resources							√	
Open space buffer around City perimeter		√						
Open space preservation		√					√	√
Parking lot shade requirements		√						

Partnerships between CUSD, City, BC and CSUC	✓							
Premier center of business in N. California	✓							
Preservation and access of agricultural lands		✓						
Preserve and enhance existing neighborhoods				✓				
Preserve buildings that contribute to cultural identity				✓				
Preserve Esplanade				✓				
Preserve parks and open spaces to protect habitat		✓					✓	
Preserve rural agricultural based image				✓				
Preserve sense of community and sense of ownership				✓				
Preserve small size of community				✓				
Preserve tree lined streets and canopy				✓				
Proactive approach to preservation				✓				
Promote sustainability and no net loss of resources							✓	
Promote sustainability in transportation, building and economic development								✓
Protect Downtown core as cultural center		✓						
Protect Neighborhood Historical Districts		✓						
Protect Oak Woodlands							✓	
Protect streams, creeks and waterways							✓	
Protect water recharge areas and water supply							✓	
Protect, enhance and education on Urban Forest							✓	
Provide opportunities for start-ups	✓							
Provide visual examples of attractive high-density development		✓		✓				
Public safety and crime						✓		
Put Chico on the map as THE Green City – alternative energy and green industry	✓							✓
Quality design				✓				✓
Quality of life				✓				✓
Redevelopment incentives	✓							
Reduce barriers to business relocation in Chico	✓							
Reduce greenhouse gas emission								✓
Reduce invasive species in riparian corridors							✓	
Reduce traffic congestion					✓			
Regional services and connectivity		✓			✓	✓		
Regional transportation options/connections					✓	✓		
Reinforce image of Total Livability				✓				
Residential uses in Downtown and accessibility		✓						
Resource conservation/preservation		✓					✓	✓
Revitalize and protect Downtown		✓						
RHNA			✓					
Safe Route to School Program						✓		
Schools within neighborhoods		✓						
Significant trees registration, preservation and education							✓	
Strategic commercial growth	✓	✓						
Strategic job growth/higher paying jobs	✓	✓	✓					
Stream setbacks		✓					✓	
Strengthen economic base with “green” businesses	✓							✓
Support local and small businesses	✓							
Sustainable growth (slow, well-planned)								✓
Sustainable principles for growth areas								✓
Test economic viability of neighborhood centers	✓	✓	✓					✓
Think tanks for the 21st century	✓							
Thresholds for water and air quality							✓	
Use latest technology for stormwater runoff							✓	
Water conservation in new development							✓	
Well planned growth		✓						