

Transmittal

Date: Friday, June 20, 2008
To: Chico Downtown Committee (DC)
From: Meredith Williams, Associate Planner (City)
Mark Brodeur, Urban Revitalization Specialist (PMC)

Subject: Materials for June 26th (3 PM) Downtown Committee Meeting

Greetings Downtown Committee Members:

This transmittal is intended to provide relevant background information and materials for you to review prior to the meeting. The attached materials will be further explained by the Project Team on the 26th. Please bring this packet to the meeting.

Meeting Materials Attached for the Downtown Committee's Consideration:

- ❖ **June 26th Downtown Committee Meeting Agenda**
- ❖ **Draft Overall General Plan Guiding Principles** - These nine principles will guide the development of the entire General Plan, including the Downtown Element. The Draft Guiding Principles have been reviewed and supported in concept by the Planning Commission and City Council with minor modifications.
- ❖ **Downtown Element Outline** – Describes the structure of the Element
- ❖ **Downtown Goals** – Many of the ideas reviewed previously by the DC as “principles” will be included in the Downtown Element as “Goals”.
- ❖ **Downtown Land Use Designation Descriptions** - Land use designations (including modifications to existing designations and new land use categories) are listed.
- ❖ **Alternative A Downtown Land Use Map**
- ❖ **Alternative B Downtown Land Use Map**
- ❖ **Alternative C Downtown Land Use Map**

At this point in the General Plan update process, our work on the Downtown Element is being shaped by the development of the overall General Plan. The overall update is now at the stage of developing and refining draft land use and growth alternatives. Based on the facts, vision, key issues input, research and analysis, and sound planning principles, the General Plan Project Team has developed three preliminary land use alternatives for community review and input.

The three land use alternatives represent a relatively narrow range of options reflective of key concepts for success of Downtown, but the Project Team encourages and expects that the input and ideas from the Downtown Committee and public will increase the diversity and range of the downtown alternatives moving forward. Ultimately, the City Council will identify a single preferred alternative and input from the Downtown Committee regarding the preferred land plan for Downtown will advise their decision.

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Next Steps

Over the next 10 to 12 weeks, the Project Team is soliciting feedback and ideas to improve the city-wide alternatives. Revised alternatives will be presented to the joint session of the City Council and Planning Commission as an information item tentatively scheduled for July 15th. With input and direction from the decision makers, the alternatives may be further refined. The Planning Commission will then consider the alternatives July 31st and make a recommendation to the City Council. The City Council will identify a preferred land use alternative on September 2nd.

During the meeting on June 26th, the Downtown Committee may discuss the possibility of scheduling a subsequent meeting.

We look forward to seeing you all on June 26th. If you have any **questions or concerns**, please **call Meredith Williams at (530) 879-6813**.