

Tour Guide: Meredith

D1 Group: CSU

Walking Tour Group Questions

A. Does the group think this is an appropriate use for the property?

1. Yes, but could be better
2. ATM yes, but could add an upper story parking too large and not used enough
3. Yes, fast food, open late, cheap
4. Yes
5. Yes
6. Yes, parking close to campus, but uses near the creek aren't maximized

B. Does the group like the appearance of what is on the property?

1. No, could be more uniform
2. No, lifeless, dated, needs windows
3. No, looks like Fresno
4. No, except for the sign
5. No
6. No

C. If you could wave a magic wand, what would appear on the property? Please be specific with regards to ground floor use, upper floor use and ultimate number of stories.

1. Shopping, 2 stories, step down structure, apt w/ uses for students, laundry, bar, market
2. Privately-owned parking, parking structure, exercise club, department store, walkway continued from the alley behind the Diamond hotel, 2 stories, rooftop garden
3. Downstairs restaurant and deli, bookstore/restaurant second floor, 2 stories, verandas, rooftop dining
4. Larger hotel, nicer restaurant, taller (3 stories) family friendly, more upscale
5. Mixed use parking garage, offices above
6. Creekside walk, retail stores and permanent farmers market w/ parking above, bar/restaurant with a balcony looking out on the creek

D. How would this new use relate to or support the rest of Downtown?

1. Transition to downtown
2. Improve variety of parking choices, income source
3. Pull more people to the southwest part of downtown, food & beverage, clean up a use that attracts many transients & HS students.
4. Increased consumers, taxes, safety, close to downtown walking
5. Ease traffic, more parking
6. \$ customers & parking

E. Should the City provide regulatory or financial assistance to get this property developed in a manner consistent with what the community wants to see here?

1. Grocery store, regulate storefront
2. Yes for regulatory
3. Regulatory- yes, Financial- no
4. Regulatory – for architecture
5. Yes for both, city owns the property
6. Yes