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PLANNING SERVICES  
DEPARTMENT

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**FOR IMMEDIATE RELEASE:**  
February 5, 2008

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## **City Holding Workshop for Area's College Students, Faculty and Staff Input Valuable to General Plan Update Process**

**Chico, Calif.** – The City of Chico will be holding a workshop specifically for California State University, Chico and Butte College students, faculty and staff. The purpose of this workshop is to obtain feedback from this specific group of Chicoans about their vision for the Chico of the future. Workshop participants will be providing valuable feedback which will be incorporated into a visioning guidebook called *Imagine Chico 2030*. *Imagine Chico 2030* is being created to help guide city planners in the development of updates to the General Plan that are consistent with residents' vision for Chico.

“Chicoans have enthusiastically embraced the opportunity to contribute ideas to our *Imagine Chico 2030* guidebook. Their participation so far has been incredibly productive to the process of updating our city's General Plan,” said Steve Peterson, Planning Services Director. Peterson added, “Input from all corners of our great city is critical to building a plan that is relevant to all of its citizens. This workshop at CSU Chico will provide us with feedback from Chico's future residents and business owners.”

Over 17,000 students attend CSU Chico – one-third of whom are from the Chico area – and the college employs over 2,000 faculty and staff. Butte College has over 600 faculty members and an enrollment of over 14,500 students. The two colleges are an important source of feedback on what the Chico of the future should look like.

The workshop is open to any Chico resident interested in participating in the process. Interested Chicoans are encouraged to visit the City's Web site dedicated to the General Plan Update process at [www.chicogeneralplan.com](http://www.chicogeneralplan.com).

**Wednesday, February 13, 2008**

**7:00 p.m. – 9:00 p.m.**

California State University, Chico  
Ruth Rowland Taylor Theatre - PAC 134  
400 West First Street, Chico

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