

**KEY ISSUES WORKSHOP AGENDA**  
**Workshop #1 Land Use/Local Economy**  
**March 11, 2008 6:30 – 8:30 pm**



I. **Welcome/Introduction (5 minutes)**

Councilmember Tom Nickell

II. **Project Update and Workshop Plan (5 minutes)**

Completed Understanding Chico and Visioning Chico Phases  
Now Starting Key Issue Considerations Phase  
Next Up/Overlapping Land Use Alternatives Phase  
Plan for Tonight

III. **Context/Framework for Key Issues Topics (15 minutes)**

What Have We Heard so Far?  
What Else Do We Know?  
Highlights of the Existing General Plan Elements  
Key Issues for Additional Input

IV. **Residential Density Quiz – Live Polling (15 minutes)**

Density Overview  
Density Quiz

V. **Work Stations on Land Use/Local Economy (65 minutes)**

Introduction and Work Station Instruction  
Work Station #1 Growth Opportunities (mapping)  
Work Station #2 Defining Compact Urban Form (voting, ideas)  
Work Station #3 Shopping Preferences/Neighborhood Centers (mapping, ideas)  
Work Station #4 Economic/Job Opportunities (ideas, mapping)  
Work Station #5 Improving Chico's Business Attractiveness (ideas)

VI. **Conclusions and Next Steps (15 minutes)**

Summary of what we heard?  
How will that information be used?  
What's next? Ways to get involved!